



Varsity Letter Benefits

Dear School Owner/Instructor

My husband and I have owned a martial arts school for the past twenty nine years and it has always been a challenge to keep the teenage students training on a regular schedule due to school sports.

The competition for college entrance has driven many students to school team sports in order to receive extra recognition for college applications even though we have been giving letters of recommendation for college entrance for more than twenty years. Many a dedicated martial arts student is drawn away for these reasons.

As martial arts professionals we know how hard our students train and compete on a year round basis. Now, the martial arts student can receive the same recognition as their peers. After introducing the Varsity Martial Arts League (VMAL) to our students it has given the teen population of our school a new level excitement. They can now feel a part of the elite group of students who have earned and wear a Varsity Letter. They are able to associate with their peers on a new level. As a school owner class attendance has increased and students assisting in classes has grown. Parents are asking about the program and learning how it can help their student to get extra points on their college applications.

VMAL has been offered in our school for the past three years and each year it has steadily grown. VMAL is a benefit for both the school and the students. I highly recommend the program to all martial arts schools.

Sincerely,


Janet Manna

Senior Master Instructor
Manna's Martial Arts, Inc./Vice President
San Diego, CA. USA

